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CEO



A 3D pyramid with a gold tip and a gold arrow pointing to the word 'Celebrity'. The pyramid is composed of four stacked, light gray trapezoidal sections. The top section is a small gold pyramid. A gold arrow points from the top of the pyramid to the word 'Celebrity' in white text. The pyramid is set against a white background with a soft shadow on the right side.

Celebrity









Influencer







Become a top
influencer

How to Build Your Email List



**The “SQUEEZE PAGE”
is designed to do one
thing:**

**Capture the
Email
addresses
from potential
subscribers/prospects and
clients**

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What covered today:



1

How to identify your Buyer Persona

2

How to use your Knowledge Assets to multiply your reach

3

Formula for Releasing your Content on Social Media

4

Online Opportunities to Expand Your Reach

5

Offline Opportunities for Lead Generation

What covered today:



6

Secret Behind Sandra's Conversion Rate

7

How a Squeeze Page Grows Your Email List

8

How Key Words Invoke Action

9

The Reasons why you Need to Gather Email Intelligence

10

Seven Strategies to Stay Engaged

Your Opportunity to Work with Me:

- **How to find other influencers in your niche and where they are showing up so that you can too**
- **How to find common questions being asked around your keywords so that you can answer through your content**
- **Exactly when to publish and distribute your content on social media**
- **My “Top Influencer Transformation Talk” Formula**
- **Practice writing your own Squeeze page to capture your prospects email address**

Your Opportunity to Work with Me:

- **The ever-important CTA button. The science behind the specific words and “click color” best for your brand colors**
- **Subject Lines – How to test/score different variations to make sure you are appealing to your specific Buyer Persona**
- **How to use your social media channels and specific content to build followership and brand recognition**
- **My personal “30-minute Conversation to Conversion” Strategy Call Formula**
- **Clear personalized Performance Plan on exactly what you will do to create revenue while building your list**

Big Bonus!

**“Tools and Influencer Secrets”
Resource Guide**

(93-pages)

**to support your revenue-generating and
list-building plan**
(Est. Value: \$215,000)

My invitation to You:



Join me for:



**Intimate
experience for
maximum attention**



**Only 10 people
in a class!!**



**Lunches
provided**



**eWomenNetwork
Corporate Office
in Dallas**

Added Conference bonuses:



Everyone who Registers by 7 pm TODAY

- › **Two hotel nights**
- › **Car service to/from the airport**

First 22 Registrations:

- › **Get your professional photo on the Main Stage!!!**
- › **Tomorrow, Saturday, July 14 at 12 noon**



SARA BLAKELY

Entrepreneur, Creator of Spanx & ASSETS

Speaker's U.S. Fee Range

Please Inquire ⓘ

Languages Spoken

English

Travels From

Georgia, USA

+ ADD TO MY CATALOG

📅 CHECK AVAILABILITY

Engagement Type

Keynotes

Interactive Half Day

Full Day

Topics

Business Speakers

Entrepreneur
Speakers

Leadership Speakers

Women in Business

Women Motivational
Speakers

Suggested Keynote Speeches & Programs

- [Finding Your Leg Up: Inventing the Career of your Dreams](#)

About Speaker Sara Blakely...

Sara Blakely wanted footless bodyshaping pantyhose to wear with her cream-colored pants and open-toed shoes, but she couldn't find them anywhere. Frustrated consumer turned entrepreneur, Blakely took \$5,000 in savings and began her adventure in the \$2 billion male-dominated hosiery industry.

Two years later, with her first pair of patented footless pantyhose in hand, Blakely cold-called and landed the top retail stores across the country. Selling over 50,000 pair in its first three months from the back of her apartment, Sara Blakely's SPANX revitalized an industry in a 10-year slump. Her SPANX footless pantyhose even captured the attention of Oprah and landed on Oprah's "Favorite Things" list.

Obsessed with creating comfortable, slimming garments that minimizes figure flaws, Blakely reinvented shapewear with innovative designs and smart features and won the hearts of fashion-loving women, from Oprah Winfrey to Gwyneth Paltrow. Spanx has developed and launched more

SARA BLAKELY VIDEOS 3



BOOKS/PROJECTS 1



