















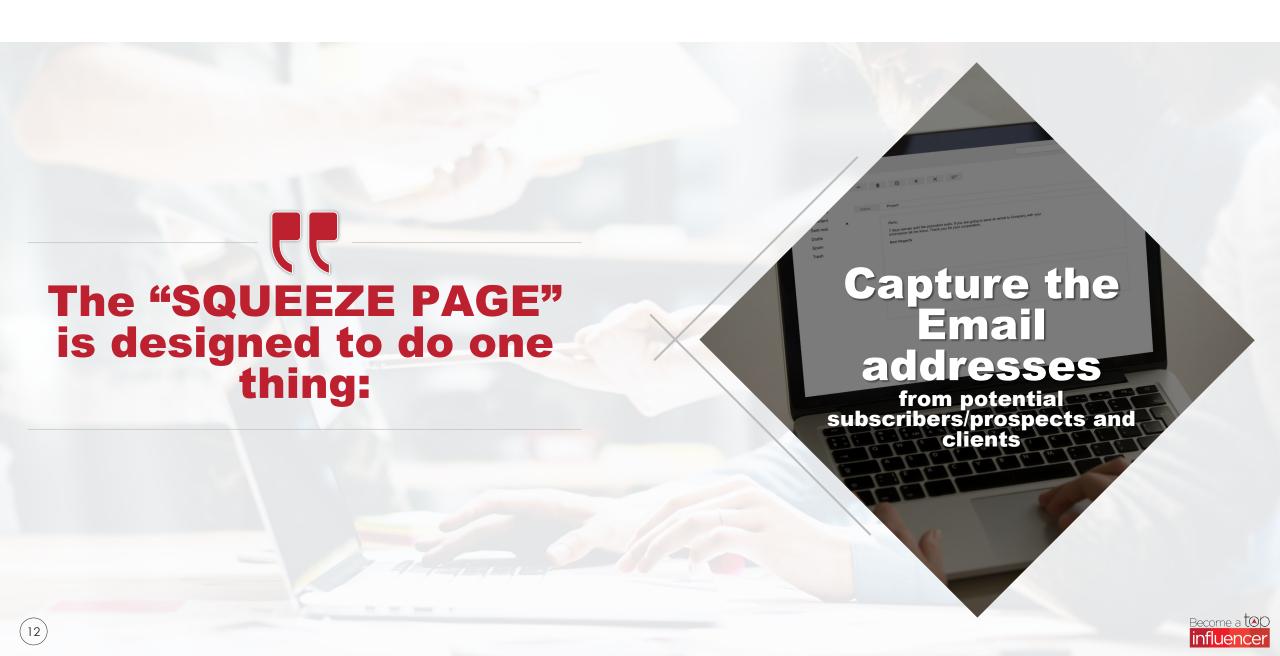






# Become a top influencer

#### **How to Build Your Email List**





## What covered today:





## What covered today:





## **Your Opportunity to Work with Me:**

- How to find other influencers in your niche and where they are showing up so that you can too
- How to find common questions being asked around your keywords so that you can answer through your content
- Exactly when to publish and distribute your content on social media
- My "Top Influencer Transformation Talk" Formula
- Practice writing your own Squeeze page to capture your prospects email address



## **Your Opportunity to Work with Me:**

- The ever-important CTA button. The science behind the specific words and "click color" best for your brand colors
- Subject Lines How to test/score different variations to make sure you are appealing to your specific Buyer Persona
- How to use your social media channels and specific content to build followership and brand recognition
- My personal "30-minute Conversation to Conversion"
   Strategy Call Formula
- Clear personalized Performance Plan on exactly what you will do to create revenue while building your list





"Tools and Influencer Secrets" **Resource Guide** 

**(93-pages)** 

to support your revenue-generating and list-building plan (Est. Value: \$215,000)



## My invitation to You:





Intimate experience for maximum attention



Only 10 people in a class!!



**Lunches provided** 



eWomenNetwork
Corporate Office
in Dallas



#### **Added Conference bonuses:**



## **Everyone who Registers by 7 pm TODAY**

- > Two hotel nights
- > Car service to/from the airport

### **First 22 Registrations:**

- Get your professional photo on the Main Stage!!!
- Tomorrow, Saturday,July 14 at 12 noon





#### **SARA BLAKELY**

Entrepreneur, Creator of Spanx & ASSETS

Speaker's U.S. Fee Range

Languages Spoken

Travels From

Please Inquire (i)

English

Georgia, USA





#### **Engagement Type**

Keynotes
Interactive Half Day
Full Day

#### **Topics**

**Business Speakers** 

Entrepreneur Speakers

Leadership Speakers

Women in Business

Women Motivational Speakers

#### Suggested Keynote Speeches & Programs

Finding Your Leg Up: Inventing the Career of your Dreams

#### About Speaker Sara Blakely...

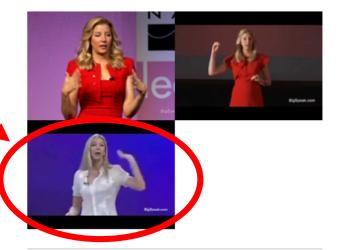
Sara Blakely wanted footless bodyshaping pantyhose to wear with her cream-colored pants and open-toed shoes, but she couldn't find them anywhere. Frustrated consumer turned entrepreneur, Blakely took \$5,000 in savings and began her adventure in the \$2 billion male-dominated hosiery industry.

Two years later, with her first pair of patented footless pantyhose in hand, Blakely cold-called and landed the top retail stores across the country. Selling over 50,000 pair in its first three months from the back of her apartment, Sara Blakely's SPANX revitalized an industry in a 10-year slump. Her SPANX footless pantyhose even captured the attention of Oprah and landed on Oprah's "Favorite Things" list.

Obsessed with creating comfortable, slimming garments that minimizes figure flaws, Blakely reinvented shapewear with innovative designs and smart features and won the hearts of fashion-loving women, from Oprah Winfrey to Gwyneth Paltrow. Spanx has developed and launched more

#### **SARA BLAKELY VIDEOS**





#### BOOKS/PROJECTS





