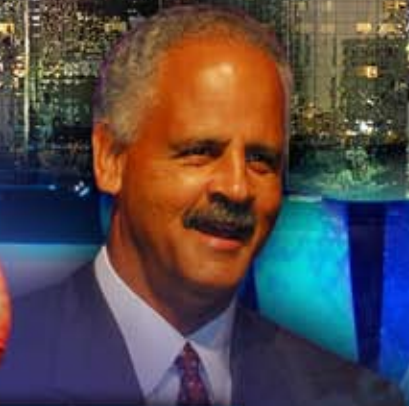




2008 Sponsorship Guide



eWomen
network™

8th Annual eWomenNetwork
International Conference & Business Expo
July 10 - 13, 2008 Dallas, TX

Focused, Fierce & Fabulous



2008 eWomenNetwork Sponsorship Guide

What: *The Largest four-day Businesswomen's Conference in North America!*
8th Annual eWomenNetwork International Conference & Business Expo

When: *July 10 – 13, 2008*

Where: *Hyatt Regency – 300 Reunion Boulevard • Dallas, TX 75207*

Nationally endorsed and sponsored by:



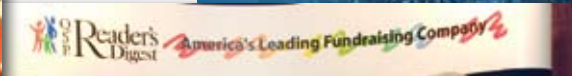
With 113 U.S. & Canadian Chapters—eWomenNetwork produces more than 2,000 women's business events annually, making it the premier women's business event company.

eWomenNetwork Conference Attendee Profile

- Number of attendees: 2,800 – 3,000
- Median age of attendee: 28 – 60
- Core age concentration: 34 – 58
- CEO/President: 52%
- Owns Business: 42%
- Size of Company:
 - 1 Employee 27%
 - 2-4 Employees 38%
 - 5-9 Employees 20%
 - 10-24 Employees 9%
 - 25-49 Employees 3%
 - 50-99 Employees 1%
 - 100+ Employees 2%
- Company sales volume:
 - < \$50,000 = 11%
 - \$50,000 to < \$100,000 = 14%
 - \$100,000 to < \$250,000 = 17%
 - \$250,000 to < \$500,000 = 26%
 - \$500,000 to < \$1 million = 15%
 - \$1 million to < \$3 million = 8%
 - \$3 million to < \$5 million = 2%
 - \$5 million to < \$10 million = 1%
 - \$10 million or more = 2%



- Median household income \$150K
- Over 1,000 diverse business categories are represented along with a cultural/ethnic mix of women business owners and professionals
- A world-class stage for top-tier speakers. Past speakers have included Carly Fiorina, Stedman Graham, Cathie Black, John Gray, Nely Galan, Sara Blakely, Tory Johnson, Edie Fraser, Mark Victor Hansen and many more.
- Participants spend over 4 million dollars as part of this four-day Conference event.
- Businesswomen from every U.S. State and Canadian Province are present.



After Glow Sponsor—1 Presenting Sponsor for \$65,000. This covers all three After Glow events or three (3) individual co-sponsors \$25,000 each

During the four-day Conference, we produce three (3) “After Glow” events which take place immediately following the Thursday, July 10, International Femtor Awards Gala and on Friday, July 11 and Saturday, July 12 immediately following the afternoon keynote general sessions. This is a time when all the Conference attendees browse the Expo, reflect on the day’s events, mingle and enjoy specially prepared treats-n-drinks. Sponsor receives:

- Name/logo posted on After Glow signage throughout the Expo areas;
- Full-page color ad in the Conference Program Guide;
- Stage announcement publicly acknowledging your company’s sponsorship;
- Name/logo posted on twin jumbo Conference screens as After Glow Sponsor;
- Name/logo posted on all the Plasma TV screens positioned throughout the Expo;
- Collateral item placed in Conference bags;
- Two (2) registrations to the eWomenNetwork International Conference & Business Expo;
- Two (2) VIP seats for the International Femtor Awards Gala; and
- Two (2) registrations to the “Evening of Chocolate Decadence” Dance Party event on Saturday, July 12.



Conference Friday Luncheon Sponsor—Title Sponsor cost \$25,000

- Name/logo featured on signage;
- Prime Exhibitor Booth (10’ X 10’);
- Full-page color ad in the Conference Program Guide;
- Name/logo posted on twin jumbo Conference screens as Sponsor;
- Name/logo displayed on Plasma screens throughout Expo and luncheon area;
- Collateral item placed in Conference bags;
- Four (4) registrations to the eWomenNetwork International Conference & Business Expo; and
- Four (4) VIP seats at the International Femtor Awards Gala.



***Conference Saturday Luncheon Sponsor—Title Sponsor
cost \$25,000***

- Name/logo featured on signage;
- Prime Exhibitor Booth (10' X 10');
- Full-page color ad in the Conference Program Guide;
- Name/logo posted on twin jumbo Conference screens as Sponsor;
- Name/logo displayed on Plasma screens throughout Expo and luncheon area;
- Collateral item placed in Conference bags;
- Four (4) registrations to the eWomenNetwork International Conference & Business Expo;
- Four (4) VIP seats at the International Femtor Awards Gala.

***Conference Friday Breakfast Sponsor—Title
Sponsor Cost \$20,000***

- Name/logo featured on signage;
- Prime Exhibitor Booth (10' X 10');
- Full-page color ad in the Conference Program Guide;
- Name/logo posted on twin jumbo Conference screens as Sponsor;
- Name/logo displayed on Plasma screens throughout Expo and breakfast area;
- Collateral item placed in Conference bags;
- Four (4) registrations to the eWomenNetwork International Conference & Business Expo; and
- Four (4) VIP seats at the International Femtor Awards Gala.

***Conference Saturday Breakfast sponsor—Title Sponsor
Cost \$20,000***

- Name/logo featured on signage;
- Prime Exhibitor Booth (10' X 10');
- Full-page color ad in the Conference program Guide;
- Name/logo posted on twin jumbo Conference screens as Sponsor;
- Name/logo displayed on Plasma screens throughout Expo and breakfast area;
- Collateral item placed in Conference bags;
- Four (4) registrations to the eWomenNetwork International Conference & Business Expo; and
- Four (4) VIP seats at the International Femtor Awards Gala.





***The Managing Director Awards Dinner,
Wednesday, July 8, 2008—Title Sponsor (1) \$10,000***

- Name/logo featured on signage;
- Presenting sponsor is introduced and provided a two (2) minute welcoming address to the Managing Directors;
- Full-page color ad in the Conference Program Guide;
- Collateral item placed in Conference bags;
- One (1) custom email blast to Managing Directors;
- Two (2) passes to the Managing Directors Awards Dinner; and
- Two (2) VIP seats at the International Femtor Awards Gala.



***VIP Dinner event with the Executive
Managing Directors,
Friday, July 11, 2008
Title Sponsor Cost \$10,000***

- Name/logo featured on signage;
- Presenting sponsor is introduced and provided a two (2) minute welcoming address to the VIP Dinner audience;
- Full- page color ad in the Conference Program Guide;
- Name/logo posted on twin jumbo Conference screens as Sponsor;
- Collateral item placed in Conference bags;
- One (1) custom email blast to Managing Directors;
- Two (2) registrations to the eWomenNetwork International Conference & Business Expo;
- Two (2) passes to the VIP Dinner event with Executive Managing Directors; and
- Two (2) VIP seats at the International Femtor Awards Gala.



***Breakout Session Sponsors: \$7,500 per breakout session
(8 sponsorships available)***

There are ten (10) breakout sessions during the Conference with five on Friday and five on Saturday. Each breakout room will accommodate 500 attendees. Sponsor receives:

- Name/logo featured on Breakout Room signage;
- Sponsor welcomes all attendees to the session and delivers one (1) minute commercial;
- Collateral is placed on all seats in the Breakout Room;
- Full-page color ad in the Conference Program Guide;
- Stage announcement publicly acknowledging your company's sponsorship of the Breakout session;
- Name/logo posted on twin jumbo Conference screens as Breakout Sponsor;
- Name/logo posted on all the Plasma TV screens positioned throughout the Expo;
- Collateral item placed in conference bags;
- Two (2) registrations to the eWomenNetwork International Conference & Business Expo;
- Two (2) VIP seats for the International Femtor Awards Gala; and
- Two (2) registrations to the "Evening of Chocolate Decadence" Dance Party event on Saturday, July 12.



Friday Breakouts 11:45am - 12:45pm				
Breakout F1	Breakout F2	Breakout F3	Breakout F4	Breakout F5
Build A Cash Machine for Customers	Contagious Confidence Presentation Mastering	Hollywood Panel How to Do Business in Hollywood	The Green Movement Environmental Panel	Publishing
Loral Langemeier	Monica Wofford	Barbara Rubin Darrell Miller Pat Quinn	Saraka Sagwan Trenesa Stanford-Danuser	TBD

Saturday Breakouts 11:45am - 12:45pm				
Breakout S1	Breakout S2	Breakout S3	Breakout S4	Breakout S5
Raising Capital to Fund Your Passion	Backwards in High Heels	The Experts Expo	Promote and Manage Your Business Online	Successful Authors: Publishing
Edie Fraser Shari Fitzpatrick Dave Briskle	Sheila Stewart	Score	Karen Dayan	Mimi Donaldson Debbie Mrazek Valerie Sharp





Success Row Sponsor: \$7,500 (One Sponsor)

Success Row is a special area at the Conference, July 10 – 13, 2008, where the eWomenNetwork Premier Coaches provide 10 minute one-on-one coaching. Conference attendees flock to this area to sign up for coaching sessions. This area is called Success Row because we set up a “row” of private booths for coaching. All coaching sessions are by appointment. For an investment of \$7,500, sponsor will be the exclusive sponsor of Success Row and will receive the following:

- Private one-on-one coaching booth, double the size of the other coaching booths;
- Name/logo listed on the Success Row signage as the presenting Sponsor;
- Full-page color ad in the Conference Program Guide;
- Ten-minute radio interview on the eWomenNetwork Radio Show on ABC;
- Two (2) registrations to the eWomenNetwork International Conference & Business Expo;
- Two (2) VIP seats for the International Femtor Awards Gala; and
- Two (2) registrations to the “Evening of Chocolate Decadence” Dance Party event on Saturday, July 12.



Managing Directors Luncheon event, Tuesday, July 7— Cost \$7,000

- Name/logo featured on signage;
- Presenting sponsor is introduced and provided a two (2) minute welcoming address to the Managing Directors;
- 1/2-page color ad in the Conference Program Guide;
- Collateral item placed in Conference bags;
- One (1) custom email blast to Managing Directors;
- Two (2) passes to the Managing Directors luncheon event; and
- Two (2) VIP seats at the International Femtor Awards Gala.



Room Key Sponsor—\$4,500 (One Sponsor)

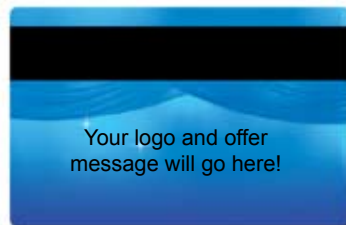
Each Conference attendee receives a custom-designed room key when they check in at the Hyatt Regency. The face of the key will have the eWomenNetwork Logo and the magnetic strip side will feature the sponsor's logo and offer message. Over 6,000 keys will be printed. Sponsor will receive:

- Logo and offer message on the strip side of the room keys (6,000 keys);
- Full-page color ad in the Conference Program Guide;
- Two (2) registrations to the eWomenNetwork International Conference & Business Expo;
- Two (2) VIP seats for the International Femtor Awards Gala; and
- Two (2) registrations to the "Evening of Chocolate Decadence" Dance Party event on Saturday, July 12.

Front



Back



Exclusive Room Drop "Goodie Bag" \$3,000 per night (Four Sponsors maximum per night)

Each night an exclusive "goodie bag" is being delivered to each Conference attendee's room. You may add your product or service to this goodie bag. Sponsor supplies the item to be inserted in bag and may pick any one of the following nights for their item to be delivered: Thursday, Friday or Saturday night(s). Sponsor receives:

- Item in Goodie Bag that is delivered to Conference attendees' room at the Hyatt Regency (Host hotel) 1,000 room drops and two bags per room for a total of 2,000 bags;
- 1/2-page color ad in the Conference Program Guide



Refresher Oasis Sponsors—\$1,500 per Oasis

Throughout the Conference there will be four (4) Refresher Oasis stations. At each of these stations, there will be a chair massage therapist and ice-cold bottled water. Sponsor receives:

- Name/logo featured on signage; and
- 1/4-page color ad in Program Guide.

Program Guide Ads

Promote your business or congratulate an Award Finalist by purchasing an ad in the eWomenNetwork Program Guide! Ad rates are:

Full page.....	\$2,500
1/2 Page	\$1,250
1/4 Page	\$625
1/8 Page	\$312.50

