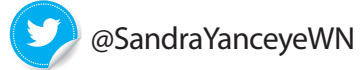
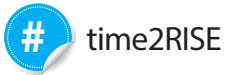


#time2RISE

The word "RISE" is rendered in a large, bold, black, lowercase sans-serif font. The letters are partially obscured by a white, multi-pointed starburst shape that appears to be breaking through the text. The background is a complex, abstract geometric design composed of overlapping, semi-transparent shapes in various colors including blue, orange, green, purple, and pink, creating a dynamic and modern feel.

eWomenNetwork
ENTREPRENEUR
CONFERENCE & EXPO
AUGUST 3-5, 2017 • DALLAS, TEXAS





**“Still, like air, I rise.”
~Dr. Maya Angelou**

PLEASE NOTE



**Recording of Pre-Conference Workshops, Main Stage Programs or
Workshop Intensives is Strictly Prohibited!**



Core Values We Are Committed to...

- 1 Giving first, sharing always** and empowering our community to thrive in an environment of encouragement and empathy.
- 2 Lifting others as we climb** to foster prosperity, growth and fiscal responsibility.
- 3 Teamwork to make the dream work** through respect, cooperation and accountability.
- 4 Providing exceptional products,** services, resources and remarkable experiences through innovation, education and continuous improvement.
- 5 Respectful and transparent communication** guided by the rule of good intention.
- 6 Being reliable, responsive and engaged.** We listen and seek win-win outcomes.
- 7 Being a professional organization** that fosters integrity, honesty and trust.
- 8 Being an inclusive network** that cultivates diversity in a community environment where one can truly belong.
- 9 Happiness, fun, self-care** and life balance!

Welcome to Dallas for the 17th anniversary of the eWomenNetwork Entrepreneur Conference & Expo!

It's **#time2RISE!** If you have arrived committed to ensuring that you gain access to information, ideas, strategies, tools, coaches and teachers to dramatically move your life and business forward, you are in the right place indeed!

My personal mission is to:

“Help one million fulfilled women entrepreneurs achieve one million dollars in annual revenue.”

The most recent survey data reveals that less than two percent of all women entrepreneurs ever surpass one million dollars in annual revenue. This statistic hasn't changed in over 10 years! Frankly, I'm fed up with hearing it. And I'm ready to do something about it. Big time! It's **#time2RISE!**

It's **#time2RISE** and see the bright opportunities that are before us. It's **#time2RISE** to the challenge of bringing your greatest passion to life. It's **#time2RISE** above the naysayers and doubters. Don't expect others to understand your calling. It's not theirs to understand. It's yours! So, don't waste time explaining yourself to people committed to misunderstanding you.

You can't build a million-dollar dream hanging around minimum wage mindsets. You can't develop confidence until you have the courage to first stand up and rise to your next level of amazing. This is your time to shine. Rise up and give it all you got.

I am here to encourage you, support you and celebrate your rise to your next **“Bold Move.”** You have the power. You are not alone. The time is now, and the place is here.

In partnership and prosperity ~

Sandra Yancey



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UPS can help.

UPS is proud to support the
*eWomenNetwork Entrepreneur
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Soar
with Sandra



celebrity
SCIENCETM

StarPower
VIP Day



e! **PODCAST**
NETWORK

SCHEDULE YOUR RISE SESSION
VISIT OUR BOOTH

SCHEDULE AT A GLANCE

Wednesday, August 2, 2017

- 7:30 am – 8:00 pm General Registration & Foundation Concierge
- 9:00 am – 6:45 pm RISE “Bold Move” Strategy Session
- 9:00 am – 12:30 pm **Bonus Pre-Conference Workshop: eTalks**
Angela DePaoli, Dr. Jon Porman, Gens Johnson
- Bonus Pre-Conference Workshop Intensive:**
Why They Buy—Want to know what triggers the “Yes” or tripwires the “No” in the sales process? – Cheri Tree
- 12:30 pm – 2:00 pm Lunch Break on Your Own
- 2:00 pm – 6:45 pm **Bonus Pre-Conference Workshop: eTalks**
Sharon Ballantine, Sylvia Henderson
- Bonus Pre-Conference Workshop Intensives**
Monetize Your Mission—Discover how to create an income breakthrough while powerfully serving your clients! – Lisa Sasevich
- Become an eWomenNetwork Managing Director and get paid to network and grow your business!
- Kym Yancey, Johnell McCauley
- 7:00 pm – 9:00 pm PLATINUM Members-Only Networking Reception

Thursday, August 3, 2017

- 7:30 am – 8:00 pm General Registration & Foundation Concierge
- 8:00 am – 6:00 pm Success Row Coaching Sessions
- 8:00 am – 12:00 pm Exhibitor Move-in & Setup
- 9:00 am – 10:00 am **Bonus Pre-Conference Workshop Intensives**
A Practical System for Generating Quality Leads and Referrals from LinkedIn – Kristy Mochel
- 3 Keys to Catapult Your Full Spectrum Success – Felicia Searcy
- Plug into the Hollywood Cash Machine!
– Susan Haber
- 10:00 am – 10:30 am Break

SCHEDULE AT A GLANCE

- 10:30 am – 11:45 am **Bonus Pre-Conference Workshop Intensives**
How to Use Social Media to Grow Your Business – Scott Parker, Stephanie Scott
Beauty Boss Facelift Makeover – Briana Dai, AJ Crimson, Reggie Wells, Kelley Baker
How to Add 6-Figures+ to Your Revenue by Delivering Workshops & Seminars to High-Paying Companies–Using content you already have! – Angeliqe Rewers
- 11:45 am – 1:00 pm Lunch Break on Your Own
- 1:00 pm – 5:00 pm Official Kickoff with Sandra Yancey**
(Doors open at 12:45pm)
- 5:00 am – 9:00 pm RISE “Bold Move” Strategy Session
- 5:00 pm – 9:00 pm Grand Networking Reception & Exhibitor Expo
- 9:00 pm – 10:30 pm **Evening Workshop Intensive:**
RockStar Marketing–How to achieve RockStar status as an entrepreneur – Craig Duswalt

Friday, August 4, 2017

- 7:15 am – 8:30 am Breakfast on Your Own – Coffee/Tea Service
- 7:30 am – 8:00 pm General Registration & Foundation Concierge
- 8:00 am – 6:00 pm Success Row Coaching Sessions
- 8:00 am – 12:00 pm RISE “Bold Move” Strategy Session
- 8:00 am – 12:00 pm Business Expo
- 8:00 am – 10:00 am **Main Stage Program**
Sandra’s Simple Success Secrets – Sandra Yancey
- 10:00 am – 10:15 am Break



eWNConf



/eWomenNetwork



time2RISE



@eWomenNetwork

SCHEDULE AT A GLANCE

- 10:15 am – 11:45 am **Workshop Intensives**
Finding Your Audience Online – Margaret Croom
How to Date Your Leads and Marry Your Customers – LaToya Collins-Jones
How to Harness the Power of Millennials – Trenesa S. Danuser
I See What You're Thinking (Nonverbal Cues—the Silent Language) – Linda Clemons
- 11:45 am – 12:00 pm Break
- 12:00 pm – 2:00 pm International Femtor® Awards Luncheon
- 2:00 pm – 2:30 pm Break
- 2:00 pm – 8:30 pm RISE “Bold Move” Strategy Session
- 2:00 pm – 8:30 pm Business Expo
- 2:30 pm – 4:00 pm **Workshop Intensives**
How to Make 6 Figures Online with the Power of Amazon – Dr. Rashida Mendes
Want Success? Use Your Brain – Julie Anderson
Get Known Everywhere – Jill Lublin
- 4:00 pm – 4:15 pm Break
- 4:15 pm – 6:30 pm **Main Stage Program**
How Others Experience and Receive You
The Yanceys (Kym & Sandra) team up for this powerful awakening!
- 6:30 pm – 8:30 pm AfterGLOW & Business Expo

Saturday, August 5, 2017

- 7:15 am – 8:30 am Breakfast on Your Own – Coffee/Tea Service
- 8:00 am – 7:00 pm General Registration & Foundation Concierge
- 8:00 am – 6:00 pm Success Row Coaching Sessions
- 8:30 am – 7:00 pm RISE “Bold Move” Strategy Session
- 8:30 am – 7:00 pm Business Expo

SCHEDULE AT A GLANCE

- 8:30 am – 12:30 pm **Main Stage Program**
SOAR to Success with Sandra Yancey
Accelerated Networking™
Think Big, Start Small, Scale Fast! – Laurie Ann Goldman, Sandra Yancey
The Fountain of Youth is a Myth; the Foundation of Success is Not - Kym Yancey
- 12:30 pm – 2:30 pm Lunch Break in Marsalis Hall
- 2:30 pm – 5:00 pm **Main Stage Program**
Sandra's Innovative Take on "Working Smarter, Not Harder" – Sandra Yancey
Same Kind Of Different As Me – Ron Hall, Sandra Yancey
- 5:00 pm – 7:00 pm AfterGLOW & Business Expo
7:00 pm Business Expo Closes and on Your Own Dinner Break in "Big D"
- 7:00 pm – 9:00 pm Exhibitor Breakdown & Move-out
- 7:00 pm – 9:00 pm Exclusive Fundraising VIP Dinner Party
- 9:00 pm – 1:00 am Extreme Dance Party

PLEASE NOTE



Recording of Pre-Conference Workshops, Main Stage Programs or Workshop Intensives is Strictly Prohibited!

SCHEDULE OF EVENTS

Wednesday

Wednesday, August 2, 2017

7:30 am – 8:00 pm

Trinity A

General Registration

Get your Conference registration materials, including your name badge and event tickets here.

7:30 am – 8:00 pm

Trinity A

Foundation Concierge

All Foundation-related happenings are here! Make a Foundation Donation, get your Extreme Dance Party tickets or find out details for the Saturday night VIP Dinner Party online bidding.

9:00 am – 6:45 pm

Reunion Foyer

RISE "Bold Move" Strategy Sessions

Schedule your session with Sandra's specially trained strategy team to determine your next BOLD MOVE.

9:00 am – 12:30 pm

Reunion A-C

Bonus Pre-Conference Workshop: eTalk

Multitasking Mayhem: Sabotaging Success by Multitasking



Angela DePaoli

President

Bargas Environmental Consulting, LLC



SCHEDULE OF EVENTS

Wednesday

9:00 am - 12:30 pm

Reunion A-C



Bonus Pre-Conference Workshop: eTalk

**5 Lessons from 5 LEGENDARY Women:
Go from Existing in a lie-f... to LIVING A
LEGENDARY LIFE!**

Dr. Jon Porman

Marine Corps Officer, Visionary Holistic Doctor, Co-
Founder of Legendary Living Retreats, Inspirational
Speaker



9:00 am - 12:30 pm

Reunion A-C



Bonus Pre-Conference Workshop: eTalk

You've Got to Believe!

Gens Johnson

CEO & Founder, Life Re-Imagine Specialist
Gens Johnson Inspires



PLEASE NOTE



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SCHEDULE OF EVENTS

9:00 am - 12:30 pm

Reunion A-C

Bonus Pre-Conference Workshop Intensive



Why They Buy—Want to know what triggers the “Yes” or tripwires the “No” in the sales process?

Cheri Tree

Author of *Why They Buy*

Founder & CEO

BANKCODE

The World Leader in Personality Sales Training Systems



Get ready to increase your sales up to 300 percent! This session will unlock the secrets, the science and the system to supercharge your sales and build solid relationships throughout your life. When you crack the personality code, you achieve record sales and wealth that you can take to the BANK!

12:30 pm - 2:00 pm

Lunch Break on Your Own

2:00 pm - 6:45 pm

Reunion A-C

Bonus Pre-Conference Workshop: eTalk

The Art of Blissful Parenting



Sharon Ballantine

Author, Premier Parenting Coach

Ballantine Parenting Institute



SCHEDULE OF EVENTS

2:00 pm – 6:45 pm

Reunion A-C



Bonus Pre-Conference Workshop: eTalk

The Science of Transforming Ideas to Action

Sylvia Henderson

Idea Implementation Specialist
CEO
Springboard Training



2:00 pm – 6:45 pm

Reunion A-C



Bonus Pre-Conference Workshop Intensive


Monetize Your Mission—Discover how to create an income breakthrough while powerfully serving your clients!

Lisa Sasevich

Best-Selling Author
The Invisible Close™, *The Live Sassy Formula* and
Answering the Call



Do you spend more time searching for clients than serving them? It's time to step it up and attract those high-end coaching clients you know you deserve. Learn how to host your own profitable content-rich events, workshops, retreats and seminars, and be the VIP business you want to attract.



Have your ideal relationship with your kids
Maximize the freedom and joy in your parenting
Inspire and influence your children in making
their best choices



Sharon
BALLANTINE
Premier Parenting Coach
Author and Speaker

The Art of Blissful Parenting
Sharon@SharonBallantine.com
SharonBallantine.com
206-947-5863

LET
ME
HELP
YOU
IMPLEMENT
YOUR
IDEAS

My name is **Sylvia Henderson** and I'm an expert at implementing ideas and bringing them to life.



Stop by my booth and let's have a conversation about making your ideas a reality.

I'll also give you My IDEA Journal as a gift.

SylviaHenderson.com

M: 202.580.9390

Sylvia@SpringboardTraining.com

SCHEDULE OF EVENTS

2:00 PM – 6:45 PM

Reunion A-C



 **Must Do**

Bonus Pre-Conference Workshop Intensive

Become an eWomenNetwork Managing Director and get paid to network and grow your business!

Kym Yancey

Co-founder, President & Chief Marketing Officer
eWomenNetwork, Inc.
Executive Producer
Celebrity Science



Johnell McCauley

International Director of Recruiting, Training & Innovation
eWomenNetwork, Inc.

Successful Managing Directors Panel

Want to increase your revenue and stand out from others that do what you do? Want to gain more credibility, attract more customers and make a difference helping women entrepreneurs thrive? Join us as we share all the inside scoop on being a Managing Director. It's smart, noble and profitable—a real game changer.

7:00 PM – 9:00 PM

Pegasus Ballroom

 **Must Do**

PLATINUM Members-Only Networking Reception

This networking reception is exclusively for PLATINUM members of eWomenNetwork.

SCHEDULE OF EVENTS

Thursday, August 3, 2017

7:30 am – 8:00 pm

General Registration

Trinity A

Get your Conference registration materials, including your name badge and event tickets here.

7:30 am – 8:00 pm

Foundation Concierge

Trinity A

Don't miss your opportunity to donate to the Foundation: bid online for our VIP Dinner, get tickets for the Extreme Dance Party on Saturday night or make a donation.

8:00 am – 6:00 pm

Success Row Coaching Sessions

Pegasus Ballroom

This is the time to set your intentions to maximize your business and Conference attendance. Get signed up for your complimentary appointments early—they fill up fast!

8:00 am – 12:00 pm

Exhibitor Move-in & Setup

Marsalis Hall

PLEASE NOTE



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SCHEDULE OF EVENTS

9:00 am – 10:00 am

Bonus Pre-Conference Workshop Intensive

Reunion A

A Practical System for Generating Quality Leads and Referrals from LinkedIn

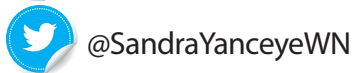


Kristy Mochel

Director of Client Strategy
LinkedSelling



Do you have a repeatable system in place to generate leads that utilize LinkedIn? Learn how to increase sales by doing just that with a proven method that positions entrepreneurs as a leading expert for nearly every industry imaginable. Acquire the best strategies on how to use LinkedIn to generate real results.



SCHEDULE OF EVENTS

9:00 am - 10:00 am

Reunion B



Bonus Pre-Conference Workshop Intensive

3 Keys to Catapult Your Full Spectrum Success

Felicia Searcy

Speaker & Transformational Coach
Premier Results Expert

Do you find that no matter how hard you work, you can't get beyond the "stuck point?" Are you compromising your health and relationships for your business? Felicia Searcy will help you break out of this cycle to nowhere and help you achieve success in all areas of your life.

9:00 am - 10:00 am

Reunion C



Bonus Pre-Conference Workshop Intensive

Plug into the Hollywood Cash Machine!

Susan Haber

President
Haber Entertainment

Do you want to have a TV show, have a great idea for an unscripted (reality) TV show or products/services that need Hollywood exposure? This is a very rare opportunity to learn from Susan Haber, one of Hollywood's most connected, experienced insiders to guide and connect you. Susan is your gateway to Hollywood.

10:00 am - 10:30 am

Break



Have you hit a limit to your success and, no matter how hard you work, you can't get unstuck? Does it feel like your success comes at the expense of your health and relationships?

Let me help you...

- Discover a life you love
- Stare down fears that keep you stuck
- Decide on the perfect action to move you forward

LIVE YOUR ULTIMATE LIFE NOW!

FELICIA SEARCY
PREMIER RESULTS EXPERT

Let's connect. I'd love to talk about you, your passion and your purpose. You'll find me at my booth in the Expo.

FeliciaSearcy.com
M. 615.476.6054
Felicia@FeliciaSearcy.com



Go from existing
in a **lie-f**... to
**LIVING A
LEGENDARY
LIFE!**

Improve Your Health • Uncover Your Wealth
with this LEGENDARY Couple

DR. JON & JEN PORMAN
PROFESSIONAL COACHING | KEYNOTE SPEAKERS

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SCHEDULE OF EVENTS

10:30 am - 11:45 am

Reunion A

Bonus Pre-Conference Workshop Intensive

How to Use Social Media to Grow Your Business



Scott Parker

VP of Client Success
Social Factor

Stephanie Scott

Senior Digital Strategist
Social Factor



These two experts will cover the key elements of a social media strategy, how to reach your target audience with compelling content design, how to engage social audiences and how to use social media advertising to reach and convert clients.

PLEASE NOTE



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SCHEDULE OF EVENTS

10:30 am – 11:45 am

Reunion B

Bonus Pre-Conference Workshop Intensive

Beauty Boss Facelift Makeover



Briana Dai

CEO
Beauty Boss Network

AJ Crimson

AJ Crimson Beauty

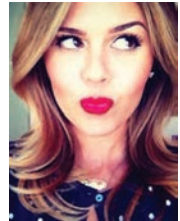
Reggie Wells

Former Make-up Artist for Oprah Winfrey



Kelley Baker

Kelley Baker Brows



Do you ever wonder why celebrities never seem to age? The professionals know ALL the secrets. In this session, you will learn the top anti-aging makeup secrets from the most sought-after celebrity artists in the beauty business. Discover how to create your own face-lift effect without using any needles or knives!

SCHEDULE OF EVENTS

10:30 am – 11:45 am

Reunion C

Bonus Pre-Conference Workshop Intensive

How to Add 6-Figures+ to Your Revenue by Delivering Workshops & Seminars to High-Paying Companies—Using content you already have!

Angelique Rewers, ABC, APR

CEO

The Corporate Agent



Must Do

In this session, Angelique will walk you through how to land corporate clients and turn your expertise into streams of revenue. She will cover lucrative workshop “upsells,” getting your company in front of top brands and how to get started creating a gateway into even bigger opportunities.

11:45 am – 1:00 pm

Lunch Break on Your Own

1:00 pm – 5:00 pm

(Doors open at 12:45pm)

Main Stage Program Official Kickoff with Sandra Yancey

Reunion E-H

Sandra Yancey

Founder & CEO

eWomenNetwork, Inc.



Must Do

Be prepared for a full spectrum of emotions and breakthroughs as Sandra inspires and connects you into a new self-awareness. Be ready to expand your vision and RISE to new heights in your life and business. Get your seat early as this opening segment will rock your world!

SCHEDULE OF EVENTS

5:00 pm – 9:00 pm

Marsalis Hall

RISE "Bold Move" Strategy Sessions

Schedule your session with Sandra's specially trained strategy team to determine your next BOLD MOVE.

5:00 pm – 9:00 pm

Marsalis Hall

Grand Networking Reception & Exhibitor Expo

Enjoy the celebration as you nosh, shop and network! Enjoy hors d'oeuvres and refreshing libations. Stimulate, collaborate and generate new ideas with other like-minded people and discover innovative ways to support your business.

(Don't forget to go to our evening Workshop!)

9:00 pm – 10:30 pm

Reunion A-C

Workshop Intensive

RockStar Marketing—How to achieve RockStar status as an entrepreneur

Craig Duswalt

Speaker, Author, Podcaster
Creator of Rockstar Marketing



Craig delivers a high-energy presentation that will keep you on the edge of your seat as he shares backstage stories from his days touring with Guns N' Roses and Air Supply. Discover lessons he learned from working with corporate giants like Baskin Robbins, Los Angeles Dodgers, ESPN, ITT Industries and the Academy Awards.

SCHEDULE OF EVENTS

Friday, August 4, 2017

7:15 am – 8:30 pm

Reunion Foyer

**Breakfast on Your Own
– Coffee/Tea Service**

7:30 am – 8:00 pm

Trinity A

General Registration

Get your Conference registration materials, including your name badge and event tickets here.

7:30 am – 8:00 pm

Trinity A

Foundation Concierge

Don't miss your opportunity to donate to the Foundation – bid online for VIP Dinner Party, get tickets for the Extreme Dance Party on Saturday night or make a donation.

8:00 am – 6:00 pm

Pegasus Ballroom

Success Row Coaching Sessions

Our Premier Success Coaches represent some of the very best in North America and are excited to work with you.

8:00 am – 12:00 pm

Marsalis Hall

RISE "Bold Move" Strategy Sessions

Schedule your session with Sandra's specially trained strategy team to determine your next BOLD MOVE.



eWNConf



/eWomenNetwork



time2RISE



@eWomenNetwork

SCHEDULE OF EVENTS

8:00 am - 12:00 pm **Business Expo**

Marsalis Hall

Gain knowledge and exposure to new trends, products and resources that are available from our exhibitors.

8:00 am - 10:00 am

Reunion E-H

Main Stage Program

Sandra's Simple Success Secrets



Sandra Yancey

Founder & CEO
eWomenNetwork, Inc.

You can't say you are ready to rise, then be afraid of heights. The thing about rising to your next level is that it often comes with hesitation. Sandra prepares you for how to best tame these feelings, focusing instead on the opportunities and possibilities that are looking to help you write a new chapter of your business and life.

10:00 am - 10:15 am **Break**

PLEASE NOTE



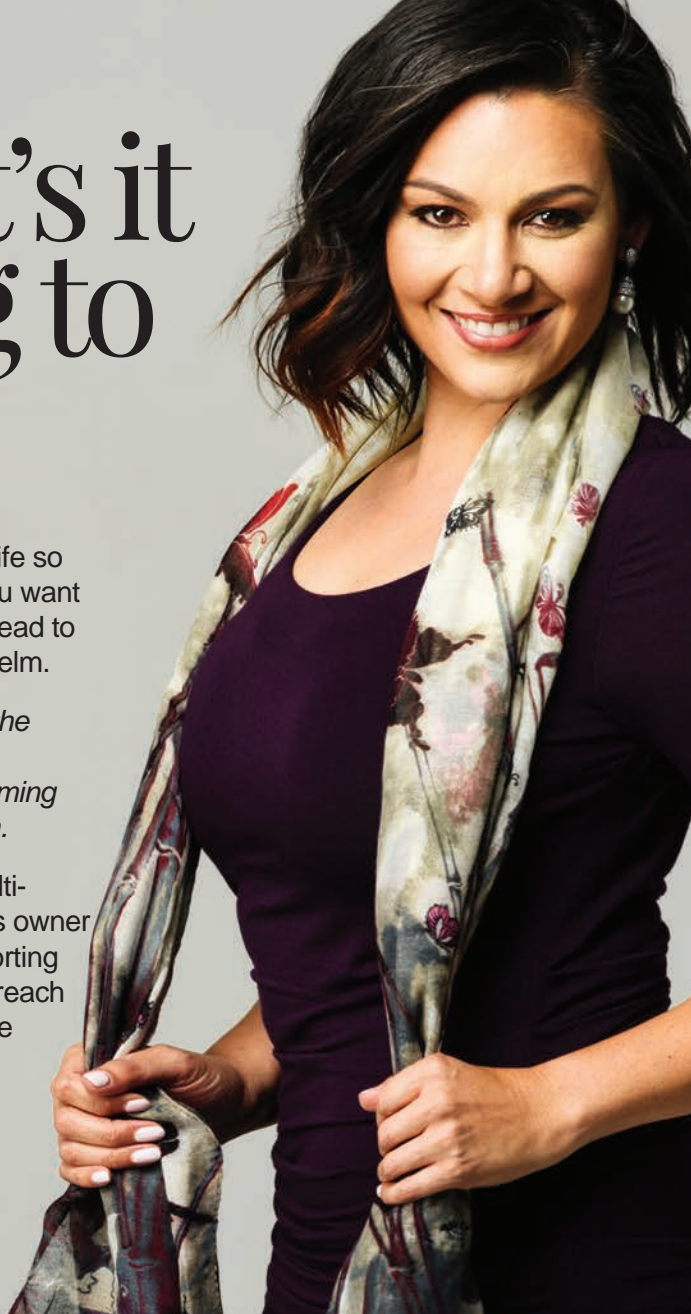
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What's it going to take?

Make changes to your life so you get exactly what you want to achieve before you head to breakdown and overwhelm.

Join Angela's *Become the CEO of your Life: Elite Training for High Performing Entrepreneurs Program*.

Angela DePaoli is a multi-award-winning business owner whose passion is supporting other business owners reach their goals without all the headache.



Visit AngelaDePaoli.com to schedule a complimentary *Balance Beyond Belief Strategy Session* only for eWomenNetwork Conference Attendees. (\$500 Value)



SOAR

with Sandra

Fly Above the Crowd
SOAR With Me

Visit my booth to learn about
my personal coaching program

SCHEDULE OF EVENTS

10:15 am – 11:45 am

Reunion A

Workshop Intensive

Finding Your Audience Online

Margaret Croom

Director of Digital Marketing
eWomen Digital Advantage



Your audience is bigger than you ever imagined, but it's a deliberate process to find where they hang out. Learn how to eliminate the trial-and-error approach and discover how to reach your ideal client for maximum results.

How to Date Your Leads and Marry Your Customers

LaToya Collins-Jones

Founder & Chief Geeky Officer
Pretty Geeky



LaToya will deliver a fun, insightful and practical approach to building, growing and scaling a business. Find out the key to success and freedom through her proprietary GRO2W Model, which will show you how email marketing and business process automation can change how you operate your business.



SCHEDULE OF EVENTS

10:15 am - 11:45 am

Reunion B

Workshop Intensive

How to Harness the Power of Millennials



Trena S. Danuser

Partner, Chief Communications Officer & Digital Content Strategist
INSURGENTS, NYC

Millennial Panelists:

Briana Dai, Beauty Boss Network

Morgan Jones, Beautiful RVLTN

Gabrielle McCormick, Scholarship Informer



From the Mouths of Millennials: Ushered into the workforce but stripped of their complexity to watered-down stereotypes of entitled and impetuous 20-somethings, our panel will share insights on this misconception. As millinnepreneurs, they will lend depth and dimension to this workforce to enlighten you on advantages, and even some disadvantages, of their generation.

SCHEDULE OF EVENTS

10:15 am – 11:45 am

Reunion C

Workshop Intensive

I See What You're Thinking (Nonverbal Cues—the Silent Language)

Linda Clemons

Global Sales and Body Language Expert
CEO of Sisterpreneur® Inc



Imagine knowing the perfect time to close the deal or turn a negative negotiation into a positive one. Did you know that your body language influences other people's perception of you? Discover the moves that can change your mood. In this interactive session, you'll learn how to present, persuade and preserve your relationships both professionally and personally.

11:45 am – 12:00 pm

Break

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SCHEDULE OF EVENTS

12:00 pm – 2:00 pm

Reunion E-H



International Femtor® Awards Luncheon

The International Femtor® Awards celebrates the accomplishments of amazing non-profit organizations and the spirit of generosity shown by entrepreneurs from all over North America. At this incredible luncheon, we recognize and honor:

- Amazing not-for-profit organizations that support the economic and emotional well-being of women and children.
- Extraordinary entrepreneurs in the categories of: Emerging Leader, Business Matchmaker and our 2017 Humanitarian of the Year.
- Our outstanding Managing Director of the Year.

2:00 pm – 2:30 pm

Break

2:00 pm – 8:30 pm

Marsalis Hall

RISE "Bold Move" Strategy Sessions

Schedule your session with Sandra's specially trained strategy team to determine your next BOLD MOVE.

2:00 pm – 8:30 pm

Marsalis Hall

Business Expo



eWNCConf



/eWomenNetwork



time2RISE



@eWomenNetwork

SCHEDULE OF EVENTS

2:30 pm – 4:00 pm

Reunion A



Workshop Intensive

How to Make 6 Figures Online with the Power of Amazon

Dr. Rashida Mendes

Owner
Funded First LLC

Proving that it is possible to be a new mom and build wealth, Dr. Mendes runs an eCommerce company selling thousands of products all over the world. With her expertise in internet marketing, she launches new products every month guaranteed to generate 6 Figures within their first year.

2:30 pm – 4:00 pm

Reunion B



Workshop Intensive

Want Success? Use Your Brain

Julie Anderson

Brain Lady
Your Best Mind, LLC

Julie reveals how simply maximizing your brain power can mean the difference between creating a financially profitable business and one that barely survives. You'll also learn how to target the brains of your potential clients, so THEY can hear, see and feel your message.

SCHEDULE OF EVENTS

2:30 pm – 4:00 pm

Reunion C

Workshop Intensive

Get Known Everywhere



Jill Lublin
CEO
JillLublin.com



If you want to be the #1 Influencer in your industry, you've got to get bigger media visibility. Jill shares simple strategies to help you go from unknown to newsworthy. Sharing her proven secrets, you get short-term, doable tactics that boost you and your brand's visibility. Jill's expertise will drive prospects to your door and profits to your pockets!

4:00 pm – 4:15 pm

Break

PLEASE NOTE



Recording of Pre-Conference Workshops, Main Stage Programs or Workshop Intensives is Strictly Prohibited!

SCHEDULE OF EVENTS

4:15 pm – 6:30 pm

Reunion E-H

Main Stage Program

How Others Experience and Receive You



Sandra Yancey

Founder & CEO
eWomenNetwork, Inc.

Kym Yancey

Co-founder, President & Chief Marketing Officer
eWomenNetwork, Inc.
Executive Producer
Celebrity Science



We all have blind spots. It's human nature. Your greatest transformation often lies in what you can't see, because you are blind to it. Discover how women are boldly transforming themselves and rising above their fears.



What differentiates you defines you. Learn how to attract customers you love and dominate your space! A strong, distinctive position in the marketplace is the best guarantee for sustainable success. You can influence and rule your niche!

6:30 pm – 8:30 pm

Marsalis Hall

AfterGLOW & Business Expo

Dinner on Your Own

SCHEDULE OF EVENTS

Saturday, August 5, 2017

7:15 am – 8:30 pm
Reunion Foyer

**Breakfast on Your Own
- Coffee/Tea Service**

8:00 am – 7:00 pm
Trinity A

General Registration

Get your Conference registration materials, including your name badge and event tickets here.

8:00 am – 7:00 pm
Trinity A

Foundation Concierge

Become a Foundation 500 “Life Changer” or Gifted Wisdom donor and support the good work the Foundation does to support women and children. Don’t forget to place your online dinner bid at eWNConf.com for tonight’s special VIP Dinner!

8:00 am – 6:00 pm
Pegasus Ballroom

Success Row Coaching Sessions

Coaching can be a powerful resource that can help you get out of your own way, stand out and take action to achieve the things that are truly important to you. Last chance!

SCHEDULE OF EVENTS

8:00 am – 7:00 pm

Marsalis Hall

RISE "Bold Move" Strategy Sessions

Schedule your session with Sandra's specially trained strategy team to determine your next BOLD MOVE.

8:30 am – 7:00 pm

Marsalis Hall

Business Expo

Take time to make connections and network with our exhibitors. Innovation and ideas come from multiple sources!

8:30 am – 12:30 pm

Reunion E-H

Main Stage Program

SOAR to Success with Sandra Yancey



It's a beautiful thing when a calling and a career come together! From femtors and mentors to connecting and coaching, today is the day where everything starts converging and binding together. Buckle up, buttercup! It's time to RISE and shine!



Accelerated Networking™

Don't miss this opportunity to share your business. Be prepared with who you are, what you do and what you have to offer.

SCHEDULE OF EVENTS

8:30 am - 12:30 pm

Reunion E-H

Main Stage Program

Think Big, Start Small, Scale Fast!



Laurie Ann Goldman

Board Director, Advisor and Former CEO of Spanx

Sandra Yancey

Founder & CEO
eWomenNetwork, Inc.



Sandra has a no-holds-barred conversation with Laurie Ann about her journey and transformation—both personally and professionally—when building a company from start-up to a global omni-channel retailer with over 300 products and 4 brands in more than 11,500 locations reaching a reported \$250 million in 2012—all while being a wife and mother to three sons! You do not want to miss this real, raw and remarkable discussion on how to rise up to meteoric levels.



SCHEDULE OF EVENTS

8:30 pm – 12:30 pm

Main Stage Program

Reunion E-H

The Fountain of Youth is a Myth; the Foundation of Success is Not



Kym Yancey

Co-founder, President & Chief Marketing Officer
eWomenNetwork, Inc.
Executive Producer
Celebrity Science



Kym presents an eye-opening overview of an experiment with 15 women who attended the 2016 Conference. We aligned each of their goals and tracked their performance for six months. This session is one of the most pivotal moments of the Conference. Not only will you learn and be inspired, but you'll discover the results of the experiment and the simple steps that will allow you to make “your” goals a reality.

12:30 pm – 2:30 pm

Lunch Break in Marsalis Hall

Marsalis Hall



eWNCnf



/eWomenNetwork



time2RISE



@eWomenNetwork

SCHEDULE OF EVENTS

2:30 pm – 5:00 pm

Reunion E-H



Main Stage Program

Sandra's Innovative Take on “Working Smarter, Not Harder”

Sandra Yancey

Founder & CEO
eWomenNetwork, Inc.

The “power of (re)purpose” is the secret to scaling fast! Get your pens and paper out as Sandra shares how to build an 8-layered integrated marketing and branding strategy by leveraging one single content marketing channel in order to reach a wider audience, be seen as an Influencer/Expert while easily becoming a content creation machine!

PLEASE NOTE



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SCHEDULE OF EVENTS

2:30 pm – 5:00 pm

Reunion E-H

Main Stage Program

Same Kind Of Different As Me



Ron Hall

Author and Producer
International Art Dealer

Sandra Yancey

Founder & CEO
eWomenNetwork, Inc.



One word—Riveting! Ron Hall is a *New York Times* best-selling author of *Same Kind Of Different As Me* (and soon-to-be-released feature film). What Ron has to share with you will lift your spirits, ambition, desire, determination and belief in what can be. Discover how Ron, a wealthy art dealer, became best friends with a dangerous, homeless drifter and how these two men of different worlds changed each other's lives forever. You will be changed, too!

5:00 pm – 7:00 pm

Reunion E-H

AfterGLOW & Business Expo

While enjoying our AfterGLOW and sampling some nibbles, look for any last-minute specials our exhibitors might be offering.



SCHEDULE OF EVENTS

7:00 pm

Business Expo Closes and on Your Own Dinner Break in “Big D”

7:00 pm – 9:00 pm

Exhibitor Breakdown & Move-out

Marsalis Hall

7:00 pm – 9:00 pm

Exclusive Fundraising Dinner Party



Sandra and Kym Yancey are hosting an exclusive fundraising dinner party for the lucky auction bidders who won a seat at the table. Join them and their friends for dinner at the fabulous Fifty Six by Wolfgang Puck. You will meet your dinner party at 7:00 PM in the lobby of the Hyatt Regency Dallas hotel. Proceeds from this dinner benefit the eWomenNetwork Foundation.

9:00 pm – 1:00 am

Extreme Dance Party

Reunion E-H

(Optional Foundation Fundraising Event)



Dress up or down, but make sure to join us for tonight's annual Dance Party. Let your hair down and kick up your heels while dancing the night away with new (and old) friends and future business partners you made at the Conference—it's always a blast!



eWNConf



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time2RISE



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Premier Success Coaches



Sandra Abbey
Business Strategy
& Results



Kimberly Alexander
Build to 7 Figures
Growth Strategist



Ann Bennett
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Susan Brady
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Nikkea Devida
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Choose among this smart, dynamic team of skilled coaching professionals to help support you in reaching your business goals. Two 15 minute coaching sessions are available for all attendees. To allow space for as many attendees as possible, please do not schedule more than two sessions and please do not pick the same coach more than once.



Johnell McCauley

International Director of Recruiting, Training & Innovation

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Melanie Williams – Montgomery County, MD

Foundation FUNdraising!



Research shows that when people donate to a worthy cause, the brain center responsible for pleasure (like eating chocolate) lights up. This response is the reason you get that warm feeling when you choose to spend money on others or give to charity.

Right from the beginning of eWomenNetwork, I started my foundation to help women and children in need. I knew nearly 2 decades ago that it was integral to my business. I wouldn't have one without the other.

We now have many ways for you to contribute to the eWomenNetwork Foundation. Pick your pleasure and join us in serving those who need our help most.

Foundation 500 "Life Changer"

I've long envisioned an "inner circle" of women and men who come together in the spirit of simply wanting to make a difference, not just in their business, but in helping the world in a bigger, bolder, bodacious way. I invite you to join me. I'm searching for 500 people who are each willing to donate a minimum of \$1,000 to the eWomenNetwork Foundation to continue and expand its programs. I'm looking for 500 people who know that individually we can accomplish a lot, but together we will achieve so much more! If that sounds like you, then I hope you will join me in continuing to make a difference in the communities we touch. I will keep us connected by creating a special place on our website to honor and remind you of your kindness and support. Let's do great things together!



Foundation 500 “Life Changer”

These outstanding women and men have made generous one-time or multiple contributions to the Foundation within this past year. Join us in recognizing these supporters of the Foundation’s work who have demonstrated that “Giving is their Business” too!

Carolyn Campora

Laura Herring

Nikky Phinyawatana

Trenesa S. Danuser

Gens Johnson

Susan McBride
Rothman

Jeanie Douthitt

Dustin & Phylecia
Jones

Lisa Sasevich

Robyn Edgar

Johnell McCauley

Julie Thomas

Laura K. Grant

Michael McCauley

Ruth Vivrett

Diane Halfman

Robyn Morton

Join us for Dinner!

A dinner affair to remember – to be mentored and femtored by success masters! Join us for our exclusive dinner party this Saturday night at the Five Sixty by Wolfgang Puck high atop Reunion Tower with 360-degree views



of the city from the dramatic, revolving dining room. Kym and I will again host an incredible fundraising dinner party for up to five lucky bidders whose bids win them a seat at the dinner table. Along with Kym and I, this year’s dinner party includes Laurie Ann Goldman and Ron and Beth Hall. Make new connections and lasting memories, FUN and tons of “aha” moments. You will LOVE it and the proceeds benefit the eWomen Foundation.

Place your bid at eWNConf.com

The bidding will close at 4:30 PM, Saturday, August 5th for Saturday’s dinner party! The winning bidders will be notified by phone and text by 5:30pm Saturday.

DANCE PARTY

This is THE celebrated Extreme Party and it is the place to be in Dallas on Saturday night! This annual event is celebrating its 17th year. Capture the high-energy of one of Dallas' best bands, as well as delicious beverages and enjoy all your new friends. Purchase your tickets at the Foundation Concierge Desk outside the main ballroom.



This program is your opportunity to give the gift of your expertise to help non-profit organizations become successful. For a \$5,000 donation, you get access to our Dallas

studio and top-notch production team to shoot a training video on your area of expertise. You'll get glammed with our professional makeup and hair stylist and coached in the studio during your presentation, so you look and act like a rock star! We produce your video in Dallas and then post it on our Gifted Wisdom website, so non-profits can access your training for free. But that's not all! You also get wined and dined at a private dinner with me and Kym the night before your shoot. Oh, one more thing - your donation also gets you a ticket to next year's Conference! We'd love to add your wisdom to our growing list of experts to help non-profit everywhere organizations monetize and maintain a healthy business, so they can continue to grace the world with their good work.

Gifted Wisdom Donors



Dawn Andrews
Grow A Team



Katie Carr
Vision & Strategic
Planning



**Jonathan
Christian**
Social Media Success



**Jennifer
Diepstraten**
High Ticket Sales



Kena Galvan
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Volunteers



Laura Gisborne
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Diane Halfman
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**Patti
Kadkhodaian**
Inspired Connection



Frank Lang
Grow A Team



Gayle Lantz
LEVEL UP



Molly Mahoney
Go Live and Profit



Cassie Parks
Budget for
Attraction



**Ellie White
Stevens**
Good Gala

Thank you again for all you do to
Give First, Share Always!

Sandra Yancey

Sandra Yancey
Executive Director
eWomenNetwork Foundation

Femtor®

The word Femtor® is a registered trademark of eWomenNetwork. The term Femtor means “a wise and trusted woman providing knowledge, inspiration and practical information to other women.” Femtor acknowledges the mentoring work done from a female experience and knowledge base. These experienced women seek out ways to teach and share their wisdom and help other women find their wings.

The International Femtor Awards!

What does it mean to be an International Femtor Award winner?

This prestigious international honor is awarded to those who have proven themselves to be exemplary role models in the world of business. These awards allow us to say, in effect, “We see you” and acknowledge their outstanding achievements, skills, positive “can do” attitude and commitment to giving back to their communities. They inspire others, are respected by their peers and volunteer their time and energy to serve others less fortunate.



Business Matchmaker of the Year

This award recognizes one unique woman who has consistently gone out of her way to help others succeed. She is the consummate connector who unselfishly looks out for the business needs of others.

Emerging Leader of the Year

This award recognizes our leaders of tomorrow and the promise of a vibrant and heart-centered future. Applicants in this category are the best and the brightest in the 22–29 year age range.

Humanitarian of the Year

The Humanitarian of the Year award recognizes the powerful change that one individual can make in the lives of others. By selflessly giving, this individual is truly making a positive difference in the lives of others.



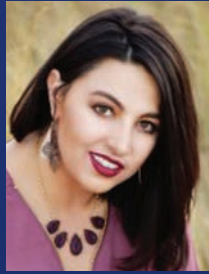
Emerging Leader of the Year Award Finalists

This award recognizes our leaders of tomorrow and the promise of a vibrant and heart-centered future. Applicants in this category are the “best and the brightest” in the 22-29 age group. Emerging Leaders must have demonstrated extraordinary and significant accomplishments in the areas of education, business and service to their communities.



Jenny Finch

Sponsored by the
Twin Cities, MN Chapter



Christine Hernandez

Sponsored by the
Denver, CO Chapter



Caylin Schmenk

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Chapter

Business Matchmaker of the Year Award Finalists

This award recognizes one unique woman who has consistently gone out of her way to help others succeed. She is the consummate connector, who unselfishly looks out for the business needs of others.



Julie Finch

Twin Cities, MN

Julie Finch of Finch Law helps her clients with trademarks, copyrights, licensing, contracts and getting products in the marketplace. She loves connecting her clients with her network and each other. She has been in-house counsel for Honeywell, an Assistant Attorney General, a partner in big law and an adjunct professor.



MaryAnn McNulty

Portland, OR

Combining her coaching experience and business expertise, MaryAnn takes the mystery out of marketing and sales for self-employed coaches. She teaches simple systems that help coaches create momentum and cash flow so they can share their superpowers with the world. You'll enjoy her witty, down-to-earth approach to business success.



Nikky Phinyawatana

Dallas, TX

Nikky is a visionary entrepreneur--the creator of Asian Mint Restaurants. Recently, Asian Mint was awarded *Dallas Eater's* #1 Best Thai Food, *Culture Map's* Top 100 Restaurants and accolades from *USA Today* and *Zagat*. Chef Nikky infuses love and passion into her innovative Asian Fusion menus as well as her dedication to philanthropic work.

2017 Grant Recipients

Throughout the year, our local eWomenNetwork Chapters raise funds so that they qualify to issue a grant to a local non-profit group. As the Chapter achieves their fundraising goals, they decide which charitable organization located in their area will receive the funds. These organizations are small, grassroots operations that have no national affiliation and who are dedicated to serving the needs of women and children within their communities.



The CARE Project, Inc.

Orange County, CA

The CARE Project, Inc. provides emotional and financial support to male and female breast cancer patients undergoing and recovering from treatment. TCP is funded entirely by donations, fundraising and grants. The CARE Project is run entirely by volunteers.



Children First for Oregon

Portland, OR

Children First works to improve the lives of Oregon's kids by reporting comprehensive data on child well-being, coordinating advocacy organizations to speak up for children in state policy, supporting the success of children as they leave foster care and connecting service providers with families to foster child abuse prevention.



Retouch International Ministries

Montgomery County, MD

Retouch International Ministries (RIM) is a Non-Profit Organization in the Maryland Metropolitan area. RIM's mission is "To empower 'undiscovered' (at risk of suspension, expulsion, other) teenage girls by exposing them to and teaching them core values, life skills, opportunities and resources which will prepare them for success in their adolescent and future lives."



Rocky Mountain Women's Film Institute

Colorado Springs, CO

The Rocky Mountain Women's Film Institute is dedicated to inspiring community and elevating women's voices through film. Now in its 30th year, the Institute presents several annual events and film screenings, including the longest running women's film festival in North America.



Stigma-Free Society

Victoria, BC

There are many stigmas that exist in society such as mental illness, ageism and racism, that contribute to our perceptions and attitudes of people who face challenges in their lives. The Stigma-Free Society's Stigma-Free Zone programs support and educate individuals, especially youth, to manage their personal mental wellness and promote a stigma-free world.



Western Nevada College

Reno, NV

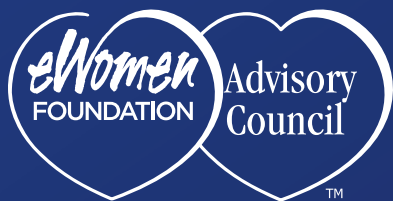
WNC Foundation is a non-profit organization committed to enriching Western Nevada College student's learning experiences through scholarships and financial assistance. WNC Foundation believes students need support along the pathway to success and works in partnership with the community to ensure students have the resources, encouragement and services needed to realize their dreams.



Women & Family Life Center

Greater Hartford, CT

Women & Family Life Center is a place where hope begins when the door opens, needs are met with dignity and lives are changed forever. Our programs provide essential pathways to women as they leave abusive relationships, rebuild their lives after divorce, face economic hardships or navigate life's many transitions.



The eWomenNetwork Foundation is proud to have the support and collaboration of an extraordinary group who serve as members of our Advisory Council. These amazing and

accomplished professionals bring their hearts, wisdom and experience to the work of the Foundation. In so doing, they give guidance and direction to allow the Foundation to grow and thrive!



Trenesa S. Danuser
Partner, Chief
Communications Officer &
Digital Content Strategist
INSURGENTS, NYC



Jeanie Douthitt
Founder, Smart Women Buy
Homes Private Label Realty
Sun City Center, FL



Lisa Ling
Special Correspondent,
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Ruth Vivrett
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practice of Ameriprise
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Richardson, TX



Foundation Governance
and Founder of the eWomenNetwork
Foundation

Sandra Yancey

Founder & CEO,
eWomenNetwork, Inc.
Dallas, TX



The eWomenNetwork Millennial Advisory Council™ is an innovative think tank of high-performing Millennial women entrepreneurs who will provide insights, expectations and opportunities to attract, grow and serve Millennial membership of eWomenNetwork.



Briana Dai

CEO
Beauty Boss Network
Dallas, TX



Morgan Jones

Beautiful RVLTN
CEO/Founder
Sacramento, CA



Gabrielle McCormick

Scholarship Informer
Chief Education Officer &
Chief Technology Officer
Greenville, TX



**2017 Emerging
Leader Winner**



Did you know that every time you shop at Amazon, a portion of the proceeds could go to the **eWomenNetwork Foundation**?

It's so easy to set up! Sign up one time only at **Smile.Amazon.com**. Then each time you shop at Amazon, use the **Smile.Amazon.com** address and wallah! A percentage of your purchase will contribute to the Foundation's great work of improving the lives of women and children throughout North America.

You're only one click away from making a difference while you shop!
On behalf of the eWomenNetwork Foundation, thank you.

 /SandraYanceyWN

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 /SandraYancey

**F.E.A.R. has two meanings. Forget
Everything And Run. Face Everything And
Rise. The choice is yours.
~Zig Ziglar**

 #time2RISE

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Let's talk!
Stop by our Booth and

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Julie Anderson
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YourbestmindOnline.com

Your Classy Clean Face

Meryl Schaffer
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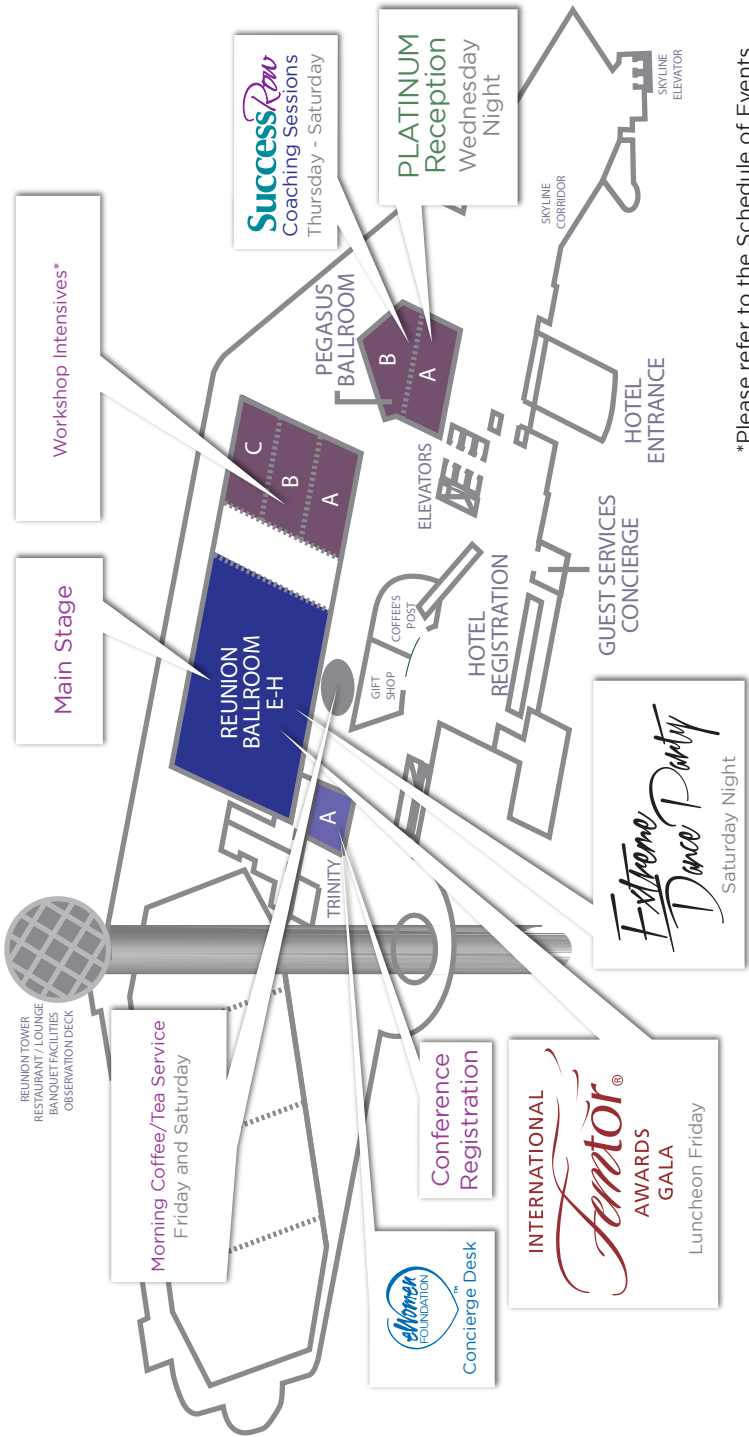
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BALLROOM LEVEL



*Please refer to the Schedule of Events for Workshop room assignments.



/SandraYanceyeWN



@SandraYanceyeWN



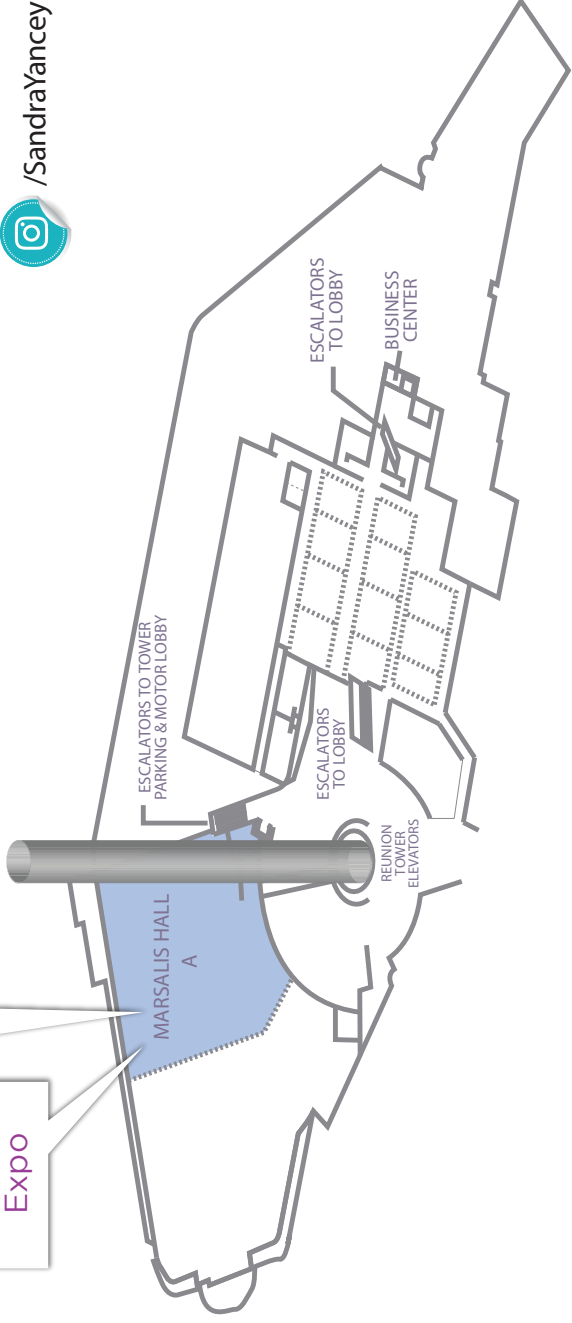
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Saturday Lunch

Business Expo



LOWER LEVEL

IN CASE OF AN EMERGENCY

Local Area Contact Information

Nearest Hospital:

Baylor University Medical Center

Hospital street address:

3500 Gaston Ave., Dallas, Texas

Phone: 214-820-0111

Emergency Phone # for Police: **911**

Emergency Phone # for Fire: **911**

Emergency Phone # for Medical: **911**

Hotel:

Hyatt Regency Dallas

Hotel street address:

300 Reunion Blvd.

Dallas County

Hotel Switchboard #: **214-651-1234**

Hotel Facsimile #: **214-742-8126**

Emergency Internal Telephone

Extension for Hotel Security: **55**

Conference Management Contact Information

Event Management: Alison Zimmerman **480-252-7806**



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Designs by

Joseph Ribkoff
Frank Lyman
Berek collection
Clara S
Damee designs
Equestrian Pants
Adore
IONex shoes



T i n k a ' s B o u t i q u e



Tinka Hairgrove
Owner Tinka's Boutique

7989 Beltline Road
Spring Creek Village Shopping Center
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TinkasBoutique@yahoo.com

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with Sandra



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VISIONARY TRANSFORMATION RETREAT

with *Sandra Yancey* and *Laura Herring*



**Grand Velas Resort
Riviera Maya, Mexico**

November 11 - 15, 2017

Visit Sandra's Booth to Register


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Rise to the challenge of bringing your dreams to life! Do not be discouraged by resistance, be nourished by it. Success is the experience of rising to the level of your true greatness.

~Steve Maraboli

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