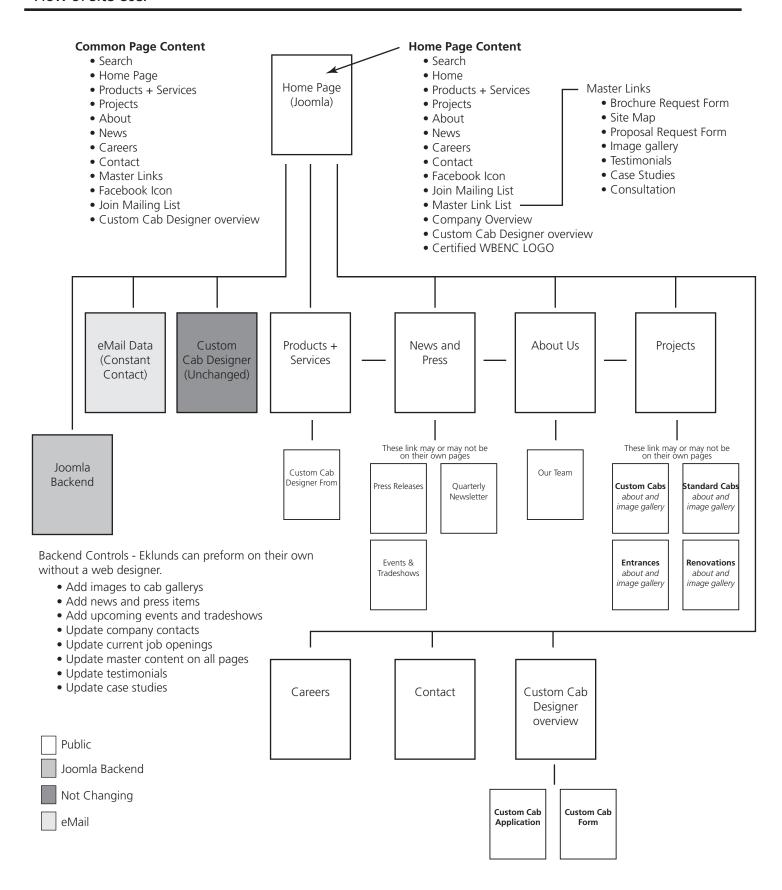


4307 Mallard Lane • Sachse, TX 75048 • 918-808-9559 Cell

November 14th, 2010

Flow of Site Use:





Web Site Redesign - Eklund's

4307 Mallard Lane • Sachse, TX 75048 • 918-808-9559 Cell

November 14th, 2010

1. Home -

Custom Cab Designer Application Custom Cab Designer Form

2. Products + Services - product, Materials and Services

Custom Cab Designer Form

3. Projects - project overview... same as the custom cab link.

Custom Cabs

info@eklunds.com proposal Request Form All other Cabs links

Standard Cabs

Custom Cab Designer Form info@eklunds.com proposal Request Form All other Cabs links

Entrances

info@eklunds.com proposal Request Form All other Cabs links

Renovations

Custom Cab Designer Form info@eklunds.com proposal Request Form All other Cabs links

Proposal Request Form

Brochure Request Form Proposal Request Form

info@eklunds.com

4. About - company vision Our Team

5. News - current and past press releases

Press Releases Quarterly Newsletter

To the current Newsletter

Events and Tradeshows

To the current Tradeshows

6. Careers - job overview careers@eklunds.com

7. Contact - all office locations Proposal Request Form

Brochure Request Form

Others

Join our Mailing List Custom Cab Designer Facebook

Overview of Needs

- Upgrade design of website CMS modules
- Administrative capabilities Eklund's to be able to update copy and images
- Improve code structure
- Showcase news and press releases
- Make SEO compliant... joomla will do it

Additions to Web Content

- Add a Cab image gallery.
- Add a testimonials section.
- Add a Showroom/Design consultation page
- Add White pages (case studies)

Resources/Other Notes

• Pull existing copy from current website