



eWomen
NETWORK™



RAYMOND JAMES





**eWomenNetwork, North America's #1 Women's Business Network
Partners with RAYMOND JAMES, North America's #1 Independent
Wealth Management Firm to help One-Million Women Entrepreneur's
Each Achieve One-Million Dollars in Annual Revenue.**

Symbol of the million-dollar movement

1 m ♀ 1 m \$

1 m ♀ 1 m \$



1 m ♀ 1 m \$



Four strategic objectives:

1. **Create breakthrough brand awareness with the investing public**
2. **Attract new female advisor candidates to RJ**
3. **Bring in new clients (successful female leaders)**
4. **Leverage eWN's 18 successful years of community engagement, trust, influential reach, chapters, annual live events, and more.**



The Launch:

Raymond James as our official wealth management partner at the 2018 eWomenNetwork Entrepreneur Conference & Expo, July 12- 14, Dallas Texas



Mainstage:

15-minute TED style talk “How to make your first million” by Sybil Verch.
Followed by 20-minute stage interview with Sandra Yancey.

Action:

Drive attendees to RJ booth to for 10-15 financial coaching, sign our Million Women Goal Sheet, build relationships



Step Into Your Financial Power

Attendees sign our Million Women Declaration agreeing to participate in becoming a million-dollar success story. RJ will be their guide!



Premier Raymond James Booth:

- Friendly, inviting, comfortable
- Provide resources i.e. Worksheets and other collateral



- **Full-Page ad spread** in Program Guide
- **Three (3) VIP Complimentary Passes**
- **Over 70% off discounted tickets for Raymond James Advisors**
(Normal fee is \$1,895 per ticket. RJ price \$500 USD)



Ongoing Promotion for RJ:

Our BLOG: We will produce a series of video-interviews with Key RJ media savvy experts such as Sybil Verch for our BLOG to talk about wealth creation, strategies and proven formulas for personal financial growth. Additionally, we are including RJ **recruitment information to attract more women.**



Ongoing Promotion for RJ:

RJ promoted on our **“Million Dollar Business Tracker.”** On this page we track the growth of women entrepreneurs who are cracking the million dollar annual revenue threshold.



Ongoing Promotion for RJ:

Sandra's Million Dollar Success Series. This is a weeklong series that features 30-minute live interviews with successful entrepreneurs. One guest each day for one week. Will feature RJ media savvy expert.



Ongoing Promotion for RJ:

Speaking at Chapter events: Qualifying RJ speakers will have opportunities to speak at eWomenNetwork chapters. Speakers must be registered as PRO-Speakers in our Speakers Network to participate. The \$795 fee to be a pro-speaker member will be **WAIVED** for up to two (2) RJ qualifying speakers.



Ongoing Promotion for RJ:

Chapter Leadership Team: One RJ associate can be appointed to each chapters leadership team provided they are actively engaged in supporting the chapter, and showing up at all the monthly “Accelerated Networking” events.



Ongoing Promotion for RJ:

Corporate Membership for RAYMOND JAMES: All RJ Associates who wish to be members may become members as a benefit of this partnership for only \$199 USD per year. This is a savings of over 50% off.



Membership includes:

- Access to all events anywhere in North America
- Member discounted event registration fees
- Profile in database so members can find you
- 2 Complementary Coaching sessions
- Networking secrets of the super successful program
- Sandra's exclusive Monetize Me Now Success Formula.



- Partnership investment for RAYMOND JAMES: \$25,000 USD for the first year.
- Option to partner on the 2019 Women's Success Summit. This is a 15 city tour in key Canadian and US cities.