

*8th Annual eWomenNetwork
International Conference & Business Expo
July 10 - 13, 2008 Dallas, TX*



2008 Foundation Sponsorship Guide



2008 eWomenNetwork Foundation Sponsorship Guide

What: *The Largest four-day Businesswomen's Conference in North America!
8th Annual eWomenNetwork International Conference & Business Expo*

When: *July 10 – 13, 2008*

Where: *Hyatt Regency – 300 Reunion Boulevard • Dallas, TX 75207*

Nationally endorsed and sponsored by:



With 113 U.S. & Canadian Chapters—eWomenNetwork produces more than 2,000 women's business events annually, making it the premier women's business event company.

eWomenNetwork Conference Attendee Profile

- Number of attendees: 2,800 - 3,000
- Median age of attendee: 28 - 60
- Core age concentration: 34 - 58
- CEO/President: 52%
- Owns Business: 42%
- Size of Company:

1 Employee	27%
2-4 Employees	38%
5-9 Employees	20%
10-24 Employees	9%
25-49 Employees	3%
50-99 Employees	1%
100+ Employees	2%
- Company sales volume:

< \$50,000	=	11%
\$50,000 to < \$100,000	=	14%
\$100,000 to < \$250,000	=	17%
\$250,000 to < \$500,000	=	26%
\$500,000 to < \$1 million	=	15%
\$1 million to < \$3 million	=	8%
\$3 million to < \$5 million	=	2%
\$5 million to < \$10 million	=	1%
\$10 million or more	=	2%
- Median household income \$150K
- Over 1,000 diverse business categories are represented along with a cultural/ethnic mix of women business owners and professionals



- A world-class stage for top-tier speakers. Past speakers have included Carly Fiorina, Stedman Graham, Cathie Black, John Gray, Nely Galan, Sara Blakely, Tory Johnson, Edie Fraser, Mark Victor Hansen and many more.
- Participants spend over 4 million dollars as part of this four-day Conference event.
- Businesswomen from every U.S. State and Canadian Province are present.



Annual International Femtor Awards Gala July 10, 2008 in Dallas, Texas

The Gala is held on the opening night of the eWomenNetwork International Conference & Business Expo and includes dinner. The audience will be comprised of 2,800-3,000 businesswomen from across the United States and Canada. This is the biggest annual event for the eWomenNetwork Foundation which acknowledges the:

- Business Matchmaker of the Year,
- Emerging Leader of the Year,
- Humanitarian of the Year,
- Industry Innovator of the Year,
- Lifetime Achievement Award and
- Made it to a Million Award.

This event also celebrates the culmination of the fundraising that has taken place across the United States and Canada over the past year that results in the awarding of cash grants to deserving non-profit organizations from local chapter cities.



Femtor Awards Gala Sponsorship Levels

This year we will award more than 25 cash grants to non-profits across North America!

Title/Presenting Sponsor: \$50,000 (One Sponsorship available)

- Presenting Logo branding in all Foundation marketing and communication
- Two VIP tables (Ten each X 2) at the Gala with upfront, preferential seating
- Credit for underwriting the Gala dinner
- Two-page color spread in Foundation Gala Program Guide
- Five (5) minute welcoming address to audience on July 10, 2008
- Presentation of "Made it to a Million Award"
- Marketing piece placed at each Gala place setting (3,000)
- Logo branding rotated on twin Conference screens during the Foundation Gala event



- Two custom email blasts sent to attendees of the International Femtor Awards Gala (3,000)
- Logo with hyperlink posted to the Foundation website for one year



Platinum Sponsor: \$25,000 (Two Sponsorships available)

- Logo branding in all Foundation marketing and communication
- One VIP table for ten at the Gala
- Signage acknowledging the underwriting of the “Emerging Leader of the Year” finalists dinner on July 9 and the Dessert After Glow immediately following the Gala
- Five (5) minute welcome address to the Emerging Leader finalists during the Emerging Leader private dinner
- One-page B/W spread in Foundation Gala Program Guide
- Marketing piece placed at each Gala place setting up to 3,000
- Logo branding rotated on twin Conference screens during the Foundation Gala event
- Logo with hyperlink posted to the Foundation website for one year



Gold Sponsor: \$15,000 (Four Sponsorships available)

- Logo branding in all Foundation marketing and communication
- One VIP table for ten at the Gala
- One-page B/W spread in Foundation Gala Program Guide
- Logo branding rotated on twin Conference screens with Gold Sponsors during the Foundation Gala event
- Logo with hyperlink posted to the Foundation website for one year



Silver Sponsor: \$7,500 (10 Sponsorships available)

- One table for ten at the Gala
- One-page B/W spread in Foundation Gala Program Guide
- Logo branding rotated on twin Conference screens with Silver Sponsors during the Foundation Gala event



Gift Bag Sponsorship for the Gala's (six) award winners - \$1,000 donation plus gift (12 Sponsorships available)

During the International Femtor Awards Gala, gifts are awarded to the winners in each of 6 categories: Business Matchmaker of the Year, Emerging Leader of the Year, Humanitarian of the Year, Lifetime Achievement, Industry Innovator and Made it to a Million Award. For a donation of \$1,500, we will include a special gift from you or your company (Six gifts of the same item is required). Sponsor receives:

- Gift acknowledgement from stage during the awards ceremony announcing you or your company's gift to the winners (6 gifts required)
- Special “thank you” acknowledgement in the Foundation Gala Program Guide
- One (1) VIP seat for the International Femtor Awards Gala

Rising Star Retreat for Teens Sponsorship

This dynamic "Rising Star Retreat for Teens" program is designed to give eWomenNetwork Conference attendees' daughters the eWomenNetwork Conference experience through a customized program created just for her.

While the mother is attending the International Conference & Business Expo (July 10-13, 2008), her daughter will be enjoying her own teen leadership sessions in the same hotel. This is the ultimate mother-daughter experience.



Retreat for Teens

an eWomenNetwork Foundation Program

Presenting Sponsor \$10,000 or four (4) co-sponsorships at \$2,750 each

- Name/logo featured on all Rising Star Retreat signage
- Collateral placed in all participant hotel rooms or at seats
- Full-page B/W ad in the Foundation Gala Program Guide
- Stage announcement publicly acknowledging your company's sponsorship of the Raising Star Retreat for Teens program
- Name/logo posted on twin Conference screens as Sponsor
- Two (2) registrations to the eWomenNetwork International Conference & Business Expo
- Two (2) VIP seats at the International Femtor Awards Gala
- Two (2) registrations to the "Evening of Chocolate Decadence" event on Saturday

Rising Star Retreat for Teens - Dinner Sponsorship only: \$2,500 (2 available)

- Name/logo featured on all Rising Star Retreat signage
- One (1) registration to the eWomenNetwork International Conference & Business Expo
- One (1) VIP seat at the International Femtor Awards Gala
- 1/8-page B/W ad in Foundation Gala Program Guide



Saturday Night “Evening of Chocolate Decadence” Dance Party Title Sponsor: \$25,000

- Presenting Logo branding in all marketing and communication
- Five (5) passes to the International Conference & Business Expo
- Five (5) passes to the “Evening of Chocolate Decadence” Dance Party
- One-page color spread in International Conference Program Guide
- Marketing piece placed in Conference registration bags (3,000)
- Exclusive eWomenNetwork Conference Exhibitor Booth (20’ X 10’)
- Logo branding displayed on Twin Conference Screens
- One promotional email blast sent to attendees of the International Conference (3,000)
- Logo with hyperlink posted to the Foundation website for one year



Sponsorships ideally suited to eWomenNetwork Members:

International Femtor Awards Gala

VIP Table of 10: \$1,500

- Your company name on table sign in VIP section for 10 guests
- Name listed in program with VIP table sponsors
- Autographed copy of *The 7 Greatest Truths about Women* by Marion Luna Brem (Bestseller)

***Platinum contributor of the International Femtor Awards Gala:
\$1,000***

- Name in Foundation Gala Program Guide with Platinum contributors
- 1/8-page ad in the Foundation Gala Program Guide
- Name rotated on Conference screens with Platinum contributors during the Foundation Gala event
- Your company logo placed at one of the tables congratulating the winners

Gold contributor of the International Femtor Awards Gala: \$750

- Name in Foundation Gala Program Guide with Gold contributors
- 1/8-page ad in the Foundation Gala Program Guide

***Supporting sponsor of International Femtor Awards Gala:
\$500***

- Name in Foundation Gala Program Guide with supporting contributors

Patron sponsor of the International Femtor Awards Gala: \$250

- Name in Foundation Gala Program Guide with Patron contributors

Femtor Awards Gala Program Guide Ads

During this wonderful giving Gala, promote your business or congratulate an Award Finalist by purchasing an ad in the Femtor Awards Program Guide! Ad rates are:

Full page \$400

1/2 Page \$300

1/4 Page \$200

1/8 Page \$100



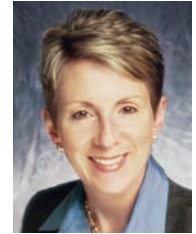
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 New York, NY



Renée Brown
 Chief of Basketball Operations and Player Relations
 WNBA
 New York, NY



Pamela R. Swensen
 CEO
 Executive Women's Golf Association
 Palm Beach, FL



Trenesa Stanford-Danuser
 Vice President of Global Communications and
 Strategic Alliances
 Origins Natural Resources
 New York, NY

Nonprofit Organizations That Have Received Grants from The Foundation:

Attitudes & Attire, Dallas, TX
Acres of Hope, Applegate, CA
ALIVE, St. Louis, MO
Alpha Pregnancy Resource Center & Maternity Home, Minneapolis, MN
Alternatives to Violence, Loveland, CO
Business Investment Growth, Inc. (BiGAUSTIN), Austin, TX
C.E.O. Women, Oakland, CA
Career Closets, San Mateo, CA
Central Florida Women's Resource Center, Inc., Orlando, FL
Cincinnati Works, Cincinnati, OH
Connections to Success, St. Charles, MO
Covenant House Missouri, St. Louis, MO
Dimensions In Discovery, Inc., Tracy, CA
Dinner Program for Homeless Women, Washington, DC
Eastside Baby Corner, Issaquah, WA
Ernestine's Women's Shelter, Toronto, ON
FORCE, Tampa, FL
Friends of Special Children, Reno, NV
Genesis House, Chicago, IL
Gift of Hope, Plano, TX
The Girls Empowerment Network (GENaustin), Austin, TX
Girls for a Change, San Jose, CA
Jeremiah's Promise, Palo Alto, CA
Larimer County Partners, Inc., Ft. Collins, CO
Leadership Pikes Peak (WCLI), Colorado Springs, CO
Lydia Dody Breast Cancer Foundation, Northern Front Range, CO
Magnificat Center, St. Louis, MO
My Sister's House, Sacramento, CA
Project Self-Sufficiency of Loveland-Ft. Collins, Northern Front Range, CO
ProKids, Cincinnati, OH
Providence House, Cleveland, OH
St. Louise House, Austin, TX
Tragedy Assistance Program for Survivors (TAPS), Tyson's Corner, VA
United Family Services, Lake Norman, NC
VinCare Services of Austin Foundation, Austin, TX
Wear 2 Start, Victoria, BC
Wheels of Success, Inc., Tampa, FL
Wigs for Kids, Rocky River, OH
Unlimited Potential, Scottsdale, AZ
Women Helping Women, Houston, TX
Women in Action, San Jose, CA
Women's Empowerment, Sacramento, CA
Women's Resource Agency, Inc., Colorado Springs, CO
WOMEN'S WAY, Philadelphia, PA
Work Options for Women, Denver, CO
Youth Leadership Foundation, Tyson's Corner, VA



The heart of eWomenNetwork

The eWomenNetwork Foundation provides a multitude of ways to reach out in support of women and children who are less fortunate. Additionally, our Foundation focuses on “lifting as we climb” by targeting young women in their 20s through our Emerging Leader Program and teen girls with our Rising Star Retreat for Teens. Since its inception, the eWomenNetwork Foundation has awarded hundreds of thousands of dollars in cash and in-kind services through grants and awards.

Our unique model of local fundraising and local giving has engaged thousands of women across North America to give generously in support of our mission.

Our Mission: The eWomenNetwork Foundation is dedicated to supporting the financial and emotional health of women and children.



Sandra Yancey
Founder and CEO
eWomenNetwork, Inc.
Dallas, TX



Taya Levine
Chief “Make It Happen” Officer
eWomenNetwork Foundation
Dallas, TX

